

3 Simple Tips To Master Creating



Transforming Instructional Design Consultancy

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EDUCATIONAL CONTENT

The Hourglass Method

Academic writing often follows a compelling structure of general-specific-general. This is a good framework to apply to all educational content. Start with the real world data you saw. State the specific rules you derived. Then say how they apply to the world more generally.



Variety of Task Types

Use a variety of task types to make your content more engaging. Passages to read. Videos to watch. Items to match or sequence. Different ways to engage in content helps your audience understand and apply more of what is being taught.

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Inductive Instruction

Giving your audience rules to apply and follow in life is a form of deductive education. However, it is also important to develop inductive skills. Before giving the rules, next time give real-life situations and scenarios to see if the rules can be derived first. Inductive thinking is essential to teaching yourself new things.

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